DANIEL EREZ

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OBJECTIVE Creative and innovative Fashion designer seeking position in an Established design firm.
Wants to influence trends for the current & upcoming seasons & to explore the industry in the fashion capitals of the world.

SKILLS

- Innovative by challenging the boundaries through manipulating techniques, crafts, embroidery and image.
- Pattern making/draping with deep knowledge on textile, construction & fitting.
- Collaborates effectively, reliable under pressure and deadlines, supportive and hard working.
- Quickly grasp new concepts, aesthetic and the brand DNA.
- Adobe photoshop and Adobe Illustrator.

EDUCATION

Shenkar Colleg Of Engineering & Design, Tel Aviv
2007-2011 **Bachelor in fasion design**

Roberto Cavali,Florence Italy
2010 **Fashion design intern in the creative studio.**

- Assisted the head designer in development of designs ideas, research fabrics and materials used in the collection.
- Draped 2 looks for the runway show under pressure and accompanied the team to Milan for the Spring Summer Show 2010.

AWARDS

Award of Achievements in Fashion Design
Student Competition, Tailored Project (2010)

Chevingion Award for Excellent Design in Fashion
Student Competition, Jeans Project (2009)

EXPERIENCE

Plazma Lab ,Tel Aviv
2016 **Lead Designer**

PlazmaLab is a leading urban brand manufacturing men & women fashion with focus on unique prints and cuts with twist to fit restless minds sells all over the world.

- Designing four collections a year for both men and women.
- Pattern-making ,draping and collaborating with Marker Making (OptTex, PDS, Grading).
- Working with the creative team on the silk & digital prints in addition to fit the cut to the image.
- Involved with the fabrics and knits development with domestic and overseas factories.
- Being involved in every phase of production process, marketing and branding.
- Collaborates with world wide artists, D.J and companies to design branding and merchandise:
Boom festival, Asaf Avidan, Gelada, Waze.

EXPERIENCE

Yosef Peretz Atelier, Tel Aviv
Fashion Designer

Top designer in Israel's fashion industry producing couture, hi street casual, evening and wedding dresses for uncompromising women and men,local celebrities and socialites.

- Draping each piece with careful selection of materials & precise pattern making to achieve a refined silhouette.
- In charge of embroidery, adding another dimension to achieve contemporary hand made glam.
- Collaborated with illustrators to create all over printed fabric and fit the image to the cut.

Designed a tailored collection that is selling in **RAZILI** fashion boutiques all over Israel.

Working with photographers, makeup and hair team to create look books & runway shows. Tel Aviv GINDI fashion week (2011,2012), Mercedes -Benz fashion week in Moscow(2014).

FREELANCE EXPERIENCE

Daniel Erez, Tel Aviv
2016 **Product development**

Provides all design and product development services for designers:
Sorry, New t shirt line form the illustrator designer Danielle Weinberg.
Gelada Studio, Illustration design & culture collaborating studio, based in Tel Aviv.
Lunar, Custom unigue digital print design for each pattern & fitted the body.

- Design, pattern making and create different items requsted by the customer.
- Managed product development through effective daily communications with factories and vendors.

Slotomania, USA
2015 **Stylist**

Advertising campaign for slots app game.

- Designing costumes looks and collaborates with art and hair&makeup team.
- Dressed and assembled the items for the shoots.

Anat Grigorio Dance Projects ,Tel-Aviv
2014 **Costume designer**

- Designed the bodysuits for the the dance "EternalMission" shedding the dancers personality/body.

From the review: "A duet of disgust and need between outstanding dancers Anderson Braz and Anat Grrigorio Wearing their muscles well, they writhed both together and separately, at the end literally shedding their body suits (designed by Daniel Erez) as if snake skins, perhaps to emerge as something new..." Judith Brin Ingber

Packing 2100 ltd, Tel Aviv
2012 **Web Designer**

Leading distributors for glass and plastic packaging.

- Created the visual appearance, designing the graphic layout, updating and maintaining the website

Liat Paz stylist&Photographer, Tel Aviv
2010 **Assistant Photographer**

A lifestyle & food photographer for editorial and commercial.

- Loading the film, setting up the lighting and presenting the set for the shoots.